

### Grain Gridlocks:

### "Unlocking the Future of the Western GHTS"

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**Canadian Crops Convention** 

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## Grain Monitoring Program

- Under a contract with the Federal Gov't since 2001 to monitor the performance of the Canadian GHTS
- Performance Measures
  - Infrastructure, volume and performance metrics
  - Measures from farm to ocean vessel departure
  - Consolidated reporting, avoids commercial sensitivity
  - Suggests industry benchmarks
- 25-year time series providing ongoing assessment and analysis
- The Grain Monitor strives to retain a neutral and balanced position on issues

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## Canadian Grain Logistics in the Global Market

Determining Factors

### Length of Haul to Export

Dependency on Exports (% of Crop Exported) Geography

Infrastructure

Demographics

Climate

- Brazil: 100-1250 miles (580 miles average) (Truck 90%)
- Argentina: 100–500 miles (Truck 90%)
- Australia: 50–150 miles (Truck 50%, Rail 50%)
- United States: 350-600 miles (Truck 20%, Rail 40%, Barge 40%)
- Western Canada: 800–1,150 miles (Rail 95%, Truck 5%)
- Brazil: 50% (150 MMT of 300 MMT)
- Argentina: 50% (50 MMT of 100 MMT)
- Australia: 45% (27 MMT of 60 MMT)
- United States: 30% (160 MMT of 550 MMT)
- Western Canada: 66% (50 MMT of 75 MMT)
  - Grains, oilseeds & processed products exported versus total production



- Is "Gridlock" the right reference or is it something else... different?
- Does the "system" meet the demands of the markets we serve?
  - Not always ....
- We have a problem with <u>Supply Chain Consistency</u> which affects our reputation as a reliable supplier of product...

### WHY? And where did it start?









# "Those that fail to learn from history are doomed to repeat it."

Winston Churchill, 1948



### **The Crowsnest Pass Rail Freight Rate**

## A deal between CPR and the Federal Government

#### The Government got:

- A physical connection to the West Coast.
- The Railways participation in attracting settlers/ grain farmers to Western Canada.
- The foundation of a practical economy in the West.

#### The Railways got:

- A guaranteed freight rate for the movement of grain
- Subsidies in the construction of rail lines
- Rights of expropriation







There was a long-standing mutually beneficial relationship between the Government and the railways:

- Created the foundation of a Western Economy initially based on the grain industry
- It gave the railways a foundation on which to grow their business interests



# Major Commissions of Inquiry, Investigations and Acts of Parliament

1897-1922	Crowsnest Pass Rate Established	
1889	Senkler Commission	
1900	Commission into Railway Service	
1902	Sintaluta Case	
1906	Commission on the Grain Trade	
1910	Saskatchewan Elevator Commission	
1916	Drayton -Acworth Commission	
1923	Grain Inquiry Commission	
1931	Duff Commission	
1931	Stamp Commission	
1936	Turgeon Commission	
1948-51	Turgeon Commission (2)	
1959-61	McPherson Commission	
1972-94	Federal Government hopper car purchases	
1975	Hall Commission	
1983-95	Robson line abandonment/ Branchline	
	Rehab Program	

1983-93	CN Pass Rate converted to Maximum Rate scale	
1983	Western Grain Transportation Act	
1988	Economic Council of Canada Investigation	
1992	National Transportation Act Review Commission	
1995	Western Grain Marketing Panel Commission	
1995	CNR Privatization (\$2.25 B sale) (\$52.7 B today)	
1998	Estey Commission	
1999-00	Krueger Review	
2000	Maximum Revenue Entitlement	
2001	Canada Transportation Act Review	
2011	Rail Freight Service Review	
2014	Fair Rail for Farmers Act	
2016-18	Canada Transportation Act Review	
2018	Act to change MRE	
2018	MRE Change to incent hopper car renewal	

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## 1914-2024



- A Phase and Alexander

Quorum

## 1914-1972

#### 1972- Start of Hopper Car Purchases



- Actual Rate - Adjust Current Avg Rate











### Quorum

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# So, Why the History and What has changed ? (and who benefited?)

- Railways focus largely shifted from that of "Nation Building" to that of the shareholders value
- The relationship between Gov't and Rail has changed but the regulatory function remains
- The role of the Gov't sometimes balances between Regulator and Advocate





## Where is the Problem?



Quorum

# "The first step in solving a problem is recognizing there is one."

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Vessels — Out of Car Time —

Car Time — Order Fulfillment (Inverse)









Quorum

Linear ( Loaded Transit Time (days) )



Linear (Coefficient of Variation)



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Source .



## Logistics Proportion of Final Price

- Example of grain destined Japan (via Vancouver) from Saskatoon
- Distance from Prairie origin to destination most often determines the routing, as the rail cost is the factor.





## 20 Years of Maritime and Rail Rates

 Baltic Dry Index

 14,000

 12,000



#### 70.00 65.00 60.00 55.00 \$ / Tonne 50.00 45.00 40.00 35.00 30.00 Aug-04 Apr-05 Aug-05 Aug-06 Aug-06 Aug-08 Aug-08 Aug-10 Apr-13 Aug-12 Aug-16 Aug-16 Aug-16 Aug-16 Aug-17 Aug-18 Au



Average Rail Rate (per Tonne)

- The problem, it would appear, is the *inconsistency* of railway service
- That's simple.... Right?
- Politics, Policy and Leverage

<b>Operating Ratios</b>				
UP	60.7			
CSX	63.2			
CN	<mark>63.6</mark>			
CPKC	64.0			
BNSF	69.5			
FXE	69.9			
NS	71.4			

• Is "Gridlock" a physical infrastructure issue or, is it operational ?



# "Insanity is doing the same thing over and over again and expecting different results."

Attributed to Albert Einstein





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## **Two Choices**

#### More Whack a Mole



Correct the "Systemic" Issues:

- Detailed Data
- Measures
- FACTS!

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#### "You cannot manage what you do not measure."

for the state

William Demmings





- Detailed Data
- Performance Measures
- Research
- FACTS!

In -1 - The manner



Yes, the Grain Sector has the Grain Monitor (GMP) and Ag Transport Coalition (ATC) Programs ...

But, ...





So ....

- Convince other Market Sectors to **GET ON BOARD**!
- STOP using anecdotal evidence to explain and describe systemic problems
   Focused RESEARCH
- Use FACTS supported with data to convince Government AND Railways of the systemic problems to achieve greater redundancy and resiliency

The goals are:

#### An **increased NET GDP** of Canada and **OVERALL PRODUCTIVITY** AND

Make the Canadian grain supply the most reliable in the world!



Agricultural Producers Association of Saskatchewan Agriculture and Agri-Food Canada AGT Food and Ingredients Alberta Agriculture and Irrigation Alberta Federation of Agriculture Alberta Grains Alberta Transportation and Economic Corridors Alliance Grain Terminal Ltd. Archer Daniels Midland Co. **Battle River Railway** BC Chamber of Shipping BC Maritime Employers Association Boundary Trail Railway Company Inc. Bunge Canada Canada Grains Council Canadian Canola Growers Association Canadian Federation of Agriculture **Canadian Grain Commission** Canadian Maritime Chamber of Commerce Canadian National Railway Canadian Pacific Kansas City Limited **Canadian Ship Owners Association Canadian Special Crops Association** Canadian Transportation Agency Canadian Transportation Research Forum Cando Contracting Ltd. Canola Council of Canada Cargill Limited Cereals Canada

Ceres Global Ag Corp. Chamber of Shipping of British Columbia CMI Terminal Ltd. Fibreco Export Inc. Fraser Grain Terminal G3 Canada Limited Government of British Columbia Grain Growers of Canada GrainsConnect Canada Great Western Railway Ltd. Inland Terminal Association of Canada Intercontinental Exchange / ICE **Keystone Agricultural Producers** Lake Line Railroad Inc. Long Creek Railroad Louis Drevfus Canada Ltd. Manitoba Agriculture Manitoba Crop Alliance Manitoba Transportation and Infrastructure National Farmers Union North West Terminal Ltd. Northern Lights Rail OmniTRAX Canada, Inc. Parrish & Heimbecker Ltd. Pacific Pilotage Authority Paterson Grain PKM Canada Marine Terminal Limited Partnership Port of Churchill

Port of Hamilton Port of Montreal Port of Thunder Bay Prairie Oat Growers Association Prince Rupert Grain Ltd. Prince Rupert Port Authority Pulse Canada Railway Association of Canada Red Coat Road and Rail Ltd. Richardson Pioneer Ltd. St. Lawrence Seaway Management Corporation Saskatchewan Agriculture Saskatchewan Highways Saskatchewan Association of Rural Municipalities Saskatchewan Barley Development Commission Saskatchewan Wheat Development Commission South West Terminal Statistics Canada Stewart Southern Railway The Scoular Company Transport Canada Vancouver Fraser Port Corporation Viterra Inc.

Western Barley Growers Association Western Canadian Short Line Railway Association Western Canadian Wheat Growers Association Western Grain Elevator Association

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# "Without data to back you up, you're just another asshole with an opinion."

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Name withheld



## **Thank You**

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